Intro Thank you for your interest in taking this survey regarding UC Berkeley projects and priorities. Your responses given today will not be used to personally identify you and will only be measured in a collective aggregate.

Please click the forward arrow to continue.

Q1 What year are you in school at UC Berkeley?

- Freshman (1st year) (1)
- Sophomore (2nd year) (2)
- Junior (3rd year) (3)
- Senior (4+ year) (4)
- Graduate/Professional student (5)
- I am not a student (6)

Skip To: End of Block If What year are you in school at UC Berkeley? = I am not a student

Display This Question:
If What year are you in school at UC Berkeley? = Junior (3rd year)
Or What year are you in school at UC Berkeley? = Senior (4+ year)
Q2 Did you begin at UC Berkeley as a new freshman, or as a transfer student?

- New freshman (1)
- Transfer student (2)

Q3 Are you an international student?

- No (2)
- Yes (1)

Q4 Which of the following describes your current living circumstances?

- Campus-operated residential halls (i.e. congregate living "dorms") (9)
- Campus-operated apartments / suites (10)
- University Village (campus-operated family housing) (11)
- Cooperative housing (12)
- Sorority or fraternity (13)
- Other residence in Berkeley (e.g. house/apartment) (14)
- Other residence outside of Berkeley (e.g. house/apartment) (15)
- Other, please specify: (16) ____________________________
- I don't know yet/Still seeking housing (17)
Display This Question:

If Which of the following describes your current living circumstances? != Campus-operated residential halls (i.e. congregate living "dorms")

And Which of the following describes your current living circumstances? != Campus-operated apartments / suites

And Which of the following describes your current living circumstances? != University Village (campus-operated family housing)

Q5 Which of the following best describes your past living circumstances?

- I lived in campus-operated residential halls (i.e. congregate living "dorms") (6)
- I lived in campus-operated apartments / suites (7)
- I lived in University Village (campus-operated family housing) (8)
- I tried to live in one of the above locations but couldn’t (9)
- I have not previously lived nor tried to live in University housing (10)

End of Block: INTRO & SCREENERS, HOUSING 1

Start of Block: INTRO & SCREENERS, HOUSING 2

Display This Question:

If Which of the following describes your current living circumstances? = Campus-operated residential halls (i.e. congregate living "dorms")

Or Which of the following describes your current living circumstances? = Campus-operated apartments / suites

Or Which of the following describes your current living circumstances? = University Village (campus-operated family housing)

Or if

Which of the following best describes your past living circumstances? != I have not previously lived nor tried to live in University housing
Q6 How easy or difficult was your experience a living space in University-managed housing?

- Very easy (1)
- Somewhat easy (2)
- Neither easy nor difficult (3)
- Somewhat difficult (4)
- Very difficult (5)

Display This Question:

If Which of the following describes your current living circumstances? = Campus-operated residential halls (i.e. congregate living "dorms")

Or Which of the following describes your current living circumstances? = Campus-operated apartments / suites

Or Which of the following describes your current living circumstances? = University Village (campus-operated family housing)

Or If

Which of the following best describes your past living circumstances? != I have not previously lived nor tried to live in University housing
Q7 What challenges, if any, did you experience University housing? Select all that apply.

- Too expensive (1)
- Lack of availability (2)
- Process was difficult/complex (3)
- Unsure where/how to start the process (4)
- Dissatisfactory accommodations (5)
- Other, please specify: (6)

- None of the above (7)

Q8 If offered to you, how likely are you to consider UC Berkeley student housing in the future?

- Very likely (1)
- Somewhat likely (2)
- Neither likely nor unlikely (3)
- Somewhat unlikely (4)
- Very unlikely (5)

End of Block: INTRO & SCREENERS, HOUSING 2

Start of Block: BERKELEY/PEOPLE’S PARK ACTIVITIES AND PRIORITIES

Intro Thanks for your answers so far! We'd now like to ask a few questions about UC Berkeley priorities, locations, and activities.
Q9 What in your opinion should be UC Berkeley’s top priority? Please rank the order of priority by dragging and dropping the options into 1 being highest and 6 being lowest.

_____ Increase student housing (1)
_____ Improve on-campus facilities (2)
_____ Improve university faculty and curriculum (3)
_____ Increase investment in athletics and extra-curriculars (4)
_____ Invest in the community and social causes (5)
_____ Other, please specify: (6)

Q10 How important is it for UC Berkeley to provide more student housing?

☐ Very important (1)

☐ Somewhat important (2)

☐ Neither important nor unimportant (3)

☐ Somewhat unimportant (4)

☐ Very unimportant (5)
Q11 What resources do you typically utilize for updates and news about UC Berkeley? Select all that apply.

☐ Student Portal e.g. CAL Central (1)

☐ University websites e.g. Berkeley News (2)

☐ Local news outlets e.g. The Daily Californian, Berkeleyside (3)

☐ Social media (4)

☐ Word of mouth e.g. friends, family (5)

☐ Campus emails (6)

☐ Other, please specify: (7)
Q12 Which of the following Berkeley locations have you heard of? Select all that apply.

☐ People’s Park (1)

☐ Berkeley Art Museum and Pacific Film Archive (2)

☐ UC Botanical Garden (3)

☐ California Memorial Stadium (4)

☐ Telegraph Avenue (5)

☐ Sproul Plaza (6)

☐ Strawberry Creek (7)

☐ Tilden Park (8)

☒ None of these (9)

Display This Question:
If Which of the following Berkeley locations have you heard of? Select all that apply. != None of these And Which of the following Berkeley locations have you heard of? Select all that apply. = People’s Park

Carry Forward Selected Choices from "Which of the following Berkeley locations have you heard of? Select all that apply."
Q13 While attending UC Berkeley, which of the following locations have you visited or at least seen/walked past? Select all that apply.

☐ ☒ None of these (1)

☐ People’s Park (2)

☐ Berkeley Art Museum and Pacific Film Archive (3)

☐ UC Botanical Garden (4)

☐ California Memorial Stadium (5)

☐ Telegraph Avenue (6)

☐ Sproul Plaza (7)

☐ Strawberry Creek (8)

☐ Tilden Park (9)

☐ ☒ None of these (10)
Q14 Which of the following describes what you were doing when you visited People’s Park? Select all that apply.

- Activism/protesting (1)
- Walking past or through (2)
- Volunteering (3)
- Community/social gathering/activity (4)
- Recreational/athletic activity (5)
- Relaxation activities (6)
- Other, please specify: (7)

Q15 On a scale of 1-10, how would you rate the overall condition of People’s Park? (1 being in terrible condition and 10 being in excellent condition)

<table>
<thead>
<tr>
<th>Terrible</th>
<th>Average</th>
<th>Excellent</th>
</tr>
</thead>
<tbody>
<tr>
<td>0 1 2 3 4 5 6 7 8 9 10</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Condition of People’s Park ()

End of Block: BERKELEY/PEOPLE’S PARK ACTIVITIES AND PRIORITIES

Start of Block: PEOPLE’S PARK PROJECT - UNAIDED

transition Thanks for your answers so far. We'd now like to ask a few questions about specific UC Berkeley projects.
Q16 Which of the following campus projects are you aware of? Select all that apply.

- [ ] People’s Park Project (1)
- [ ] Bakar BioEnginuity Hub (2)
- [ ] Upper Hearst Housing Project (3)
- [ ] Anchor House Development (4)
- [ ] Albany Village Graduate Student Housing (5)
- [ ] Clark Kerr Campus Beach Volleyball Complex (6)
- [x] None of the above (7)

Skip To: End of Block If Which of the following campus projects are you aware of? Select all that apply. != People’s Park Project

Q17 Which of the following best describes your level of familiarity with the People’s Park Project?

- [ ] Very familiar (1)
- [ ] Somewhat familiar (2)
- [ ] Neither familiar nor unfamiliar (3)
- [ ] Somewhat unfamiliar (4)
- [ ] Very unfamiliar (5)
Q18 Based on what you know about the project, which of the following best describes your level of support/opposition for the People’s Park Project?

- Very strongly support (8)
- Strongly support (9)
- Somewhat support (10)
- Neither support nor oppose (11)
- Somewhat oppose (12)
- Strongly oppose (13)
- Very strongly oppose (14)
Q19 Which of the following do you think best describes the goals of the People's Park Project? Select all that apply.

- [ ] Increase available student housing (1)
- [ ] Provide more green/open space (2)
- [ ] Provide housing and services for homeless residents (3)
- [ ] Commemorate the park’s history (4)
- [ ] Increase classrooms and labs for the university (5)
- [ ] Provide more athletic facilities (6)
- [ ] Children’s after school programs (7)
- [ ] Other, please specify: (8)

- [ ] I don't know (9)
Q20 What concerns, if any, do you have about the People’s Park Project? Select all that apply.

☐ Ruining a historical landmark (1)

☐ Taking away important space for unhoused people (2)

☐ Removing green space for students and residents (3)

☐ Changing the character of the neighborhood (4)

☐ Removing a space to express activism and protest (5)

☐ Other, please specify: (6)

☐ None of the above (7)

End of Block: PEOPLE’S PARK PROJECT - UNAIDED

Start of Block: PEOPLE’S PARK PROJECT - AIDED

Transition Thanks for your answers so far. We only have a few more important questions for you. Before you answer, we’d like to give you some up-to-date information about the People’s Park Project:

To address the on-going student housing crisis and continue supporting our unhoused community, the University is planning to re-develop People’s Park to include the following:

- Undergraduate student housing
- Supportive housing for un-housed people and lower-income residents
- Continuation of onsite social services support
- Green/open space
- Commemoration of the legacy of People’s Park

Please make sure to read the above information carefully before proceeding as the next questions will ask you about your thoughts concerning these details.
Q21 Based on what you just read, which of the following best describes your level of support/opposition for the People’s Park Project?

- Very strongly support  (6)
- Strongly support  (7)
- Somewhat support  (8)
- Neither support nor oppose  (9)
- Somewhat oppose  (10)
- Strongly oppose  (11)
- Very strongly oppose  (12)

Q22 Based on what you just read, what concerns do you have about the People’s Park Project, if any? Select all that apply.

- Ruining a historical landmark  (1)
- Taking away important space for unhoused people  (2)
- Removing green space for students and residents  (3)
- Changing the character of the neighborhood  (4)
- Removing a space to express activism and protest  (5)
- Other, please specify:  (6)
- None of the above  (7)
Q23 Please indicate your level of support/opposition for each of the following elements of the People’s Park Project.

<table>
<thead>
<tr>
<th>Element</th>
<th>Strongly support (1)</th>
<th>Somewhat support (2)</th>
<th>Neither support nor oppose (3)</th>
<th>Somewhat oppose (4)</th>
<th>Strongly oppose (5)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Undergraduate student housing (1)</td>
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<tr>
<td>Supportive housing for unhoused people and lower-income residents (2)</td>
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<tr>
<td>Continuation of onsite social services support (3)</td>
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<td>Green/open space (4)</td>
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<tr>
<td>Commemoration of the legacy of People’s Park (5)</td>
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</tbody>
</table>

End of Block: PEOPLE’S PARK PROJECT - AIDED

Start of Block: CLOSING DEMOS

Q35 We’re almost done, we just have a few last questions we’d like you to answer about yourself.
Q24 How do you describe yourself?

- Man (1)
- Woman (2)
- Non-binary (3)
- Other, please specify: (4) ________________________________

Display This Question:
If Are you an international student? = No
Q25 Please select the category which you feel best describes your race or ethnicity.

- African American/Black (4)
- Mexican American/Chicano (5)
- Other Hispanic/Latino (6)
- Native American/Alaska Native (7)
- Filipino (8)
- Vietnamese (9)
- Chinese (10)
- South Asian (11)
- Japanese (12)
- Korean (13)
- Other Asian (14)
- Pacific Islander (15)
- White (16)
- Something else (17)

Q26 Are there any other thoughts that you would like to communicate about the People’s Park Project at this time?

________________________________________________________________
________________________________________________________________
________________________________________________________________
________________________________________________________________
________________________________________________________________
Outro Thank you for your time! Your response is greatly appreciated. To finish the survey and submit your answers, click the arrow below.